

## DIGITALNZ CONTENT SCOPE – VERSION 1.1 (June 2009)

The answer to the following questions must be YES for content to be included in DigitalNZ:

1. Does the content have a connection to New Zealand, for example depicting New Zealand or its subjects, created in New Zealand, or created by a New Zealander or New Zealand community?
2. Is the content in the public digital space (as distinct from the private space of email, instant messaging, customer records, propriety knowledge etc)?
3. Does the metadata offer end users digital access to a copy of the content referred to (i.e. an image, sound file, audio visual file, multimedia file, authored text content such as a web page or a document)?

The following factors will also be considered during decision making:

### Accessibility & usefulness

<i>More likely to include content</i>	<i>Less likely</i>
Hidden from Google (or not identified as NZ content)	Surface web, widely accessible and identifiable as NZ content
Desired or suggested by users / developers	Arbitrarily nominated
API access to metadata allowed	Digitalnz.org search only
CC licensed for re- use, or “no known copyright”	Cannot be used creatively
Fits with special project	Business as usual

### Feasibility & cost

Easy to harvest <sup>1</sup>	Hard to harvest

<sup>1</sup> For example is it OAI-PMH (Open Archives Initiative Protocol for Metadata Harvesting), are there feeds already available, is the metadata in the code structured for easy mapping to Dublin Core in a configuration file?

Low cost-per-unit to harvest

High cost-per-unit to harvest

### Quality, uniqueness & value

● Fills a gap (quantitative or qualitative)	● Well represented already
● Good quality metadata and objects <sup>2</sup>	● Limited metadata and low quality objects
● Clearly stated conditions of use & reproduction <sup>3</sup>	● No use & reproduction metadata

For more information about contributing to DigitalNZ see:

<http://www.digitalnz.org/contributor/>

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<sup>2</sup> Both structurally and in terms of data values, including links to thumbnails as applicable (or there may be resources & a commitment to improve this over time)

<sup>1</sup>Information about possible licensing, rights, and permission statements appears here:  
<http://kete.digitalnz.org/help/topics/show/17-rights-and-permissions>